

# CEDA HELPS: VIRTUAL Q&A



## WHAT IS CEDA HELPS?

**CEDA Helps: Virtual Q&As** work to overcome the barriers to resources our neighbors-in-need face. These events spread awareness about our programs, educate potential clients on how to apply, and increase understanding of how to get benefits. Topics from our Empowerment Curriculum foster long-term skills for financial stability.

### PRESENTING PARTNER

**\$25,000**

- CEDA works with Sponsor to present a custom topic in alignment with our services
- “Presenting Partner” recognition and listing
- Speaking opportunity and virtual ad placement during webinars
- Attendance and participation reporting
- CEDA website feature as “Partner in Service” for 3 months

### EMPOWERMENT PARTNER

**\$10,000**

- Sponsor selects two topics of interest from calendar of currently scheduled webinars
- Logo on select webinar collateral as “Empowerment Partner”
- Virtual ad placement during webinars

### INNOVATION PARTNER

**\$5,000**

- Sponsor selects one topic of interest from calendar of currently scheduled webinars
- Logo on select webinar collateral as “Innovation Partner”
- Virtual ad placement during webinars

### GRASSROOTS PARTNER

**\$2,500**

- Sponsor selects a topic of interest from calendar of currently scheduled webinars
- Logo on select webinar collateral as “Grassroots Partner”

### ALL PARTNERS RECEIVE

- Prominent logo placement at the start and end of each webinar
- Promotion to more than 10,000 followers and reaching nearly 50,000
- Inclusion of a slide with your key company messaging (provided by you)
- On-demand versions of the webinar released after event
- Webinar availability on our website or Facebook with anytime, anywhere access

**Give online at [CEDAorg.net/invest](https://CEDAorg.net/invest)**

or contact Erin Dowland Kabwe, Chief Development Officer  
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